

BEN SEARLES

Art Director

Education

New York University, Bachelor of Arts - [2014-18] - New York, NY
Gallatin School of Individualized Study, Concentration in Visual Storytelling

Creative Circus, Art Direction Certificate - [2020-22] - Atlanta, GA
Awards received: Creative Circus Center Ring student show gold and silver, Atlanta Addys student show bronze, One Club Young Ones shortlist, ADC shortlist

Experience

Art Director (+ Designer, Content Creator), Party Land - [2022-23] - Los Angeles, CA/Virtual
Conceptualized/developed/produced advertising material for Deschutes Brewing, Liquid Death, Dave's Hot Chicken, The Habit Burger Grill, Pair of Thieves, and TaxSlayer.

Art Director/Designer/Copywriter, Freelance - [2022-present] - Various Locations
Creating design/ad creative for range of clients including brands in food/beverage, nightlife, entertainment/creative, and non-profit categories.

Designer/Photographer/Copywriter, CORE - [2020] - Atlanta, GA
Created marketing/promotional material for disaster relief nonprofit to aid in mission to get state of Georgia tested for COVID-19.

Content Creator/Video Editor, Freelance - [2018-present] - Various Locations
Music video/online content/photography made for clients including Def Jam Records, Warner Music Group (Level), Mad Decent, Disney Music Group, Fool's Gold, A24, Atlantic Records, Universal Music Group, Universal Country Music Group, Beats by Dre, Awful Records, RCA, and Veyner Sports. Artists included Diplo, Dave East, 2 Chainz, Designer, Born DirtyxAnna Lunoe, Young Thug, Lil Yachty, Wiley From Atlanta, Kenny Mason, ReeseLaFlare, Gunna, BLUESOUND, Skizzy Mars, Danger Incorporated, Goldlink, M0, Faye Webster, Buddy, G Perico, Powers Pleasant, Mack Keane, Mons Vi, Mia Gladstone, DaniLeigh, Latto, Ro Ransom, Sonny Digital. Work published in Rolling Stone, Complex, Pigeons and Planes, Vulture Magazine, Pitchfork, and elsewhere.

Video Intern, Def Jam Records - [2018-19] - New York, NY
Assisted video team on production of music videos and social content for label artists.

Creative Intern, Mountain View Group - [2016-17] - Atlanta, GA
Assisted communication agency with work for clients Coca Cola and General Electric.

Skills

Software knowledge and proficient skills in video editing/animation, design, photography, and copywriting. Experienced with deck building, client presentation, film directing, and making jokes.